

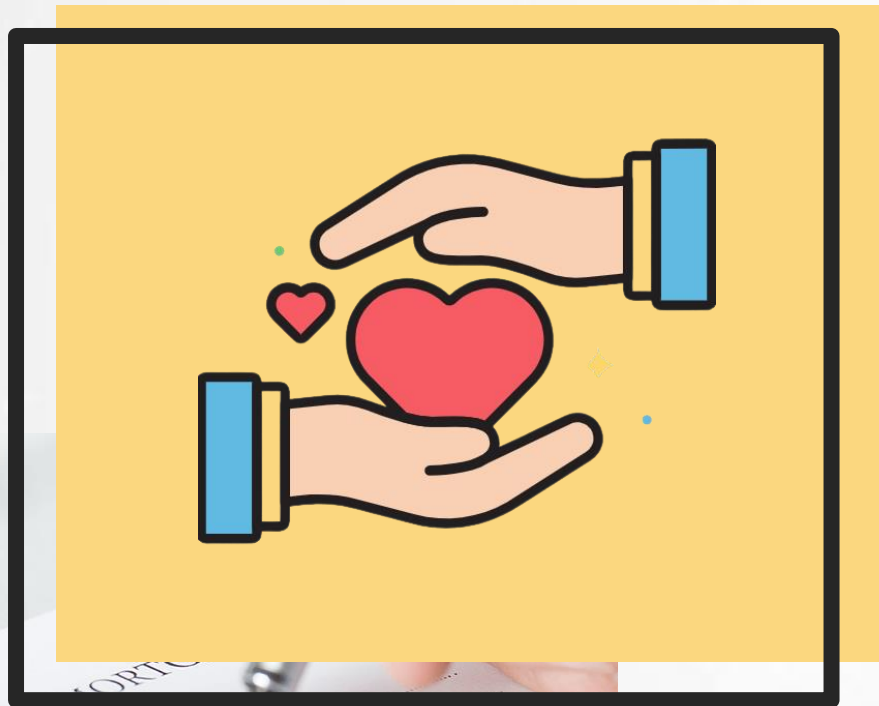
# Introducing Bereev

A DEATH PREPARATION APP

富貴 **NIRVANA**

 **bereev**





Starting from mid-December, Bereev is partnering with Nirvana to bring both the hardware and software of life planning together to improve customer experience and to help them fulfill their final wishes.

从12月中旬开始，**富贵集团与Bereev**首度合作，将生命规划的软硬体系统结合起来，并提升客户的体验，以协助客户完成最后的愿望。

# What will happen? *To my family and friends when I am gone.*

当我不幸离世，我的家人和朋友…将会怎么样？



Will my family know **what to do?**  
我的家人该怎么办？



Can they **find my documents?** 他们能找到我的文件吗？



Have I **said everything** I want to say? 我想说的都说了吗？



One app to guide  
your loved ones.

穆斯林与非穆斯林皆可使用

[Bereev is available in Muslim and Non-Muslim modes.](#)



## Leave Instructions

Answer simple questions to leave behind clear instructions. Bereev helps you make your wishes crystal clear including your **funeral**, what to do with your **digital assets** like your email and Netflix subscription, who'll take care of your **pets** and how you want your **properties** to be dealt with.

透过简单的问题，轻松且清楚地交代好事情  
比如：殡葬规划，财务规划，甚至于电子财产或宠物的规划都可以进行规划。

## Digital Vault

Upload and manage important documents like your **will**, **wasiat**, **hibah**, **insurance policies**, **banking info**, **retirement funds**, **medical records**, **property deeds** and more in a secured digital vault.

上传并管理重要的文件，比如遗嘱，保单，银行账户，退休基金，医疗报告，产业等。

## Leave Messages

The sweetest thing you can do for your loved ones is to comfort them in your own words. Write **letters** or record **audio or video messages** and tell us who they're for. Once you're gone, we'll make sure it gets to the right people.

留下信息给最爱的人。

可以选择文字，语音或是影片形式留下信息。

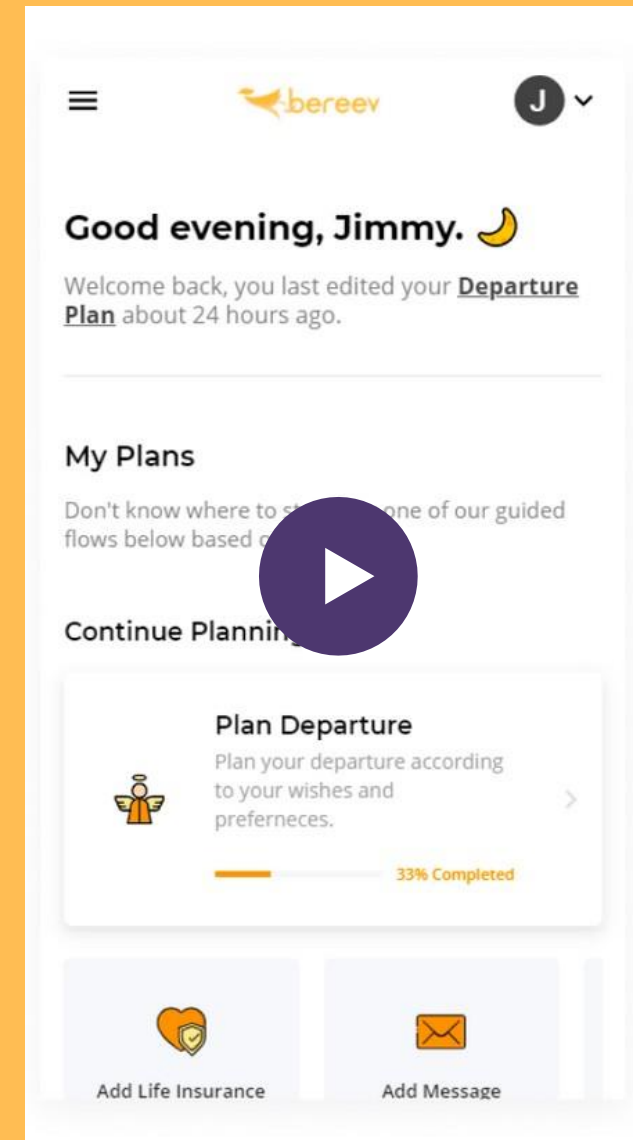
Bereev确保将会将信息传给你想传达的人。

## Invite Sidekicks

A comprehensive plan is useless unless it's shared with the right people. Invite your spouse, parents, lawyers or whoever you trust to view your plan. You can choose if you want them to be able to view it **NOW** or **AFTER YOU'RE GONE**. Customise each of their access as you wish.

可邀请信任的人参与规划，比如配偶，家人，律师或者任何你信任的对象。

可以选择让他们现在看到规划，或者等离世后才开放给他们看。




Bereev目前有中文&英文两种语言  
Available in English, 中文 and  
Polski. Malay and ไทย soon.

Free to use  
but better  
with Plus.



### Lite

Perfect for beginners



## Free

Free Forever

- ✓ Basic Planning:
  - Departure
- ✓ Digital Vault (Essentials):
  - Life Insurance
- ✓ Leave 2 Messages
- ✓ Share with 1 Person
- ✓ 100MB Storage

[Get Lite](#)

Suitable for: Young Adults | Single Folks

### + Plus

Everything in Lite plus more



## RM 699

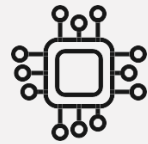
Pay once for your entire life

- ✓ Complete Planning:
  - Departure, Health, Pets & more
- ✓ Digital Vault (Full):
  - Finance, Insurance, Assets & more
- ✓ Leave Unlimited Messages
- ✓ Share with Unlimited People
- ✓ 5GB Storage

[Get Plus](#)

Suitable for: Married Folks | Parents |  
Mature Professionals

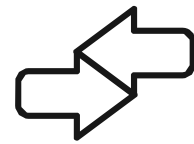
# Your privacy, our priority.



## AES-256 ENCRYPTION

Your data and files are secured from falling into the wrong hands. This is because your data is protected with a lock, only you and your sidekicks have the special key to unlock them.

加密账号



## MULTI FACTOR AUTHENTICATION

We verify your identity regularly. Some of it you may notice such as the codes sent via SMS and some of it happens in the background, for example recognising your usual device, browser and location.

多重验证



## CONSTANT SECURITY AUDITS

We have a team dedicated to maintaining your account's security and monitoring tools to alert us to any nefarious activity. We also have defenses in place to keep our streak of 0 data breaches going.

提升保安系统



## PDPA & GDPR COMPLIANT

Bereev is fully compliant with both the Personal Data Protection Act (PDPA) 2010 in Malaysia and the General Data Protection Regulation (GDPR) 2016/679 in the European Union.

得到国际认证





# Your top questions, answered.



[More FAQ here.](#)

## IS THIS A WILL?

No, Bereev does NOT replace your will. We help you organise every aspect (Funeral, Legal, Financial, Personal and more) of death planning into 1 secure app and share it with the people you trust.

Bereev不是遗嘱，它并不能替代或执行遗嘱。顾客只需使用一个软件，就轻易管理各方面的规划。

## HOW SAFE IS MY DATA?

Your privacy and security is our top priority. Bereev is fully compliant with Malaysia's PDPA and European Union's GDPR laws. Everything that you enter on the app is also fully encrypted.

所有资料都将被保密，系统也得到PDPA认证。

## HOW DOES IT WORK?

Answer simple questions. Upload documents like your will, insurance, medical records and more. Leave messages for your loved ones. Invite whomever you trust to view your plan.

只需回答简单的问题，上传文件，留下信息给爱的人，并且邀请信任的对象加入规划。

## HOW TO ACCESS BEREEV?

Bereev is a web app. Which means you'll be able to use it on any browser and device without downloading anything. All you have to do is visit our website on any device to use the app.

无需下载任何应用软件，使用任何电子设备登录网站即可。





Working with Nirvana helps us  
combine both the hardware and  
software of pre-planning.

**世界首创的合作**  
**第一次与富贵强强联手**

BEST OF BOTH WORLDS BROUGHT TOGETHER FOR THE FIRST TIME!



Completing the pre-planning journey with the app they've been waiting for.

## Lite for Everyone

Every new Nirvana customer will be **entitled to a FREE Lite account** with basic functionalities, which is perfect for beginners. All they have to do is purchase any Nirvana product including burial plots, urn niches or FSP.

凡购买任何富贵产品的客户，皆可尝试使用免费的Lite账户。

## Upgrade to Plus

They can choose to upgrade their account to Plus, in order to unlock every feature and remove any limits. Your **customers get an additional RM100 discount** and **you get a RM100 reward** for converting them!

客户可选择是否升级账户，以便解锁所有功能。富贵客户可以得到 RM100 优惠折扣，而代理可得到额外的 RM100 优惠券奖励。

# Why upgrade to Plus?



## UNLOCK EVERYTHING

Unlock features that are only available to Plus users such as Finance, Assets Management, Health, Pets and more.

解锁所有功能



## REMOVE LIMITS

Leave as many messages and invite however many sidekicks to view their plan as they wish.

消除限制



## BIGGER STORAGE

Access a total of 5GB of storage space, that translates to thousands of documents and media files!

更大的内存空间



## HUGE SAVINGS

Save over 85% by paying RM599 only once for their entire lives. Non-Nirvana customers have to pay RM699.

节省更多

# How will this benefit you?



## EDGE OVER COMPETITORS

Get another edge over your competitors by providing a valuable tool that your customers will surely appreciate. This partnership is the first of its kind!

提升竞争力



## IMPROVED RELATIONSHIP

There's no better way to strengthen the relationship between you and your customers than to be helpful and Bereev offers an easy way for you to do that.

与客户加强联系



## ADDITIONAL INCOME

For every one of your customer who signs up or upgrades to a Plus account, you'll receive a RM100 reward on top of what you've already earned.

额外的收入

# How does it work.



## UNIQUE LINK

Use the link template and fill it up with your details. This will be the link to share with your customers.

独一无二的链接

## ANNOUNCE

Send the info and your unique link to your customers via WhatsApp or whichever way you prefer.

发送给顾客

## SIGN UP

They can choose to sign up for a FREE Lite account and use that or upgrade to Plus anytime.

顾客可选择使用 Lite 或 升级配套

## UPGRADE

They have the option to upgrade to Plus in order to unlock all the premium features and remove limits.

升级配套

## COMMISSION

If they click on your link to upgrade, you'll receive a RM100 reward paid out the following month.

代理得到奖励



Send your unique link to customers.



Your link includes the RM100 discount for customers and track which agent gets the reward.

发送属于你独一无二的链接给客户，客户才可得到RM100的折扣，而代理也才将可以奖励。

Agency Code  
(4 digits)

↓

nirvana.bereev.com/?agentCode=**KL000100001**

↑ Branch ID

↑ Agent Code  
(5 digits)

KL	KUALA LUMPUR
JB	JOHOR BHARU
JS	SEGAMAT
KK	KOTA KINABALU
SB	SIBU
MK	MELAKA
PG	P.PINANG
BM	BUKIT MERTAJAM
SP	SUNGAI PETANI
UT	ULU TIRAM
IP	IPOH

# Other important information.

## WHEN IS THIS PARTNERSHIP GOING LIVE?

We'll be launching this partnership starting from **1st June 2021** onwards and you can start notifying your customers then and there.

六月一号，正式开跑了！

## HOW DO YOU ENSURE YOU GET YOUR REWARD?

Make sure to fill up your unique link correctly, see previous slide. And ensure that your **customers click on your link** when they sign up.

确保发送正确的链接，  
让客户点击你所发送的链接。

## WHAT TYPE OF REWARD WILL YOU RECEIVE?

During the 1st phase of the partnership, rewards will be distributed in the form of RM100 Aeon vouchers. We might also **test cash commissions in the future**.

第一阶段将会派发  
RM100 Aeon Voucher。

## WHEN WILL YOU RECEIVE YOUR REWARD?

Rewards will be distributed the **following month**. So if your customers sign up for their Plus accounts in May, you'll get your reward mid-June.

奖励将会在下一个月派发。





Agents can sign up for their own Plus account for only RM299 using the promo code.

富贵代理享有特别优惠！  
使用优惠代码

只需RM299即可升级Plus Account!

Promo code

**中马** Central Region: nvagent

**南马** Southern Region: snvagent

**北马** Northern Region: nnvagent

**东马** East Region: envagent

VALID UNTIL 31 JULY 2021 ONLY (South & East) / 01 AUG – 31 AUG (North)  
优惠期限：直到 31/07/2021(南马 & 东马) / 01 AUG – 31 AUG (北马)



Watch these to get to know us better.

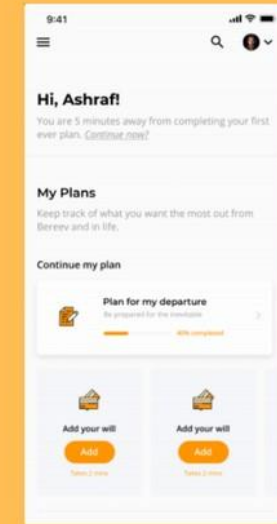


[Checkout more tutorial videos on our YouTube channel.](#)



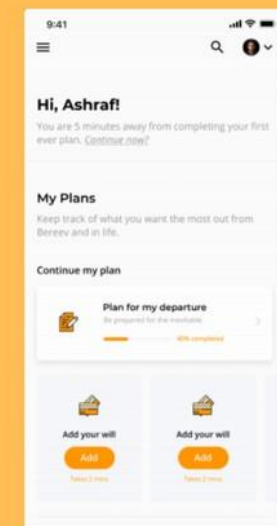
**PLAN MY FUNERAL**

bereev.com



**UPLOAD MY WILL**

bereev.com



Just in case  
you prefer  
reading.



#### PLAN YOUR FUNERAL

How to plan your own funeral according to your wishes and preference.



#### ADD YOUR WILL

How to add a digital copy of your will on Bereev or help your family locate it.



#### ADD YOUR INSURANCE

How to add all of your different insurance policies on Bereev.



#### ORGANISE YOUR FINANCES (P1)

How to organise all of your assets and liabilities on Bereev.





Our death planning app is just a stepping stone towards a larger goal, our aim for Bereev is to be the tech platform that helps people through various challenging times in their lives.

There is a publicly listed company in the US called XO Group (NYSE: XOXO) that owns a suite of apps which helps their users during the happier times in life (i.e.: wedding, pregnancy, purchasing a home and more).

Our goal is to be the XO Group of the darker times when help is lacking and in much need (think death, divorce and more). Because if you think about it, how many apps can you name that help you through those difficult times?

→ +6018-8721084

→ [izumi@bereev.com](mailto:izumi@bereev.com)

→ bereev.com



Have questions or  
need further  
clarifications?

以愛傳承  
讓愛延續

我們活著的時候  
就是規劃人生的最好時機！

NOT FOR PRINT



# BEREEV 簡介



守護著我們最珍而重之的東西，不僅僅是寫好一份遺囑而已。

Bereev是一個生命規劃平台，它扮演著至關重要的角色，即是當您不在家人身邊的時候，它可以引導您愛的人渡過最艱難的時刻。Bereev可以協助您進一步探索、儲存和共享所有關於遺囑的信息。同時，它也可以幫助您制定一個生命規劃的藍圖，把所有願望變成一個可實現的計劃，指引您愛的人。

它讓您的生命規劃更完整，讓人生更圓滿。

# 如何執行



## 生命規劃指南

按照自己的想法回答簡單問題即可明確交代清楚，包括重要的聯系方式、有形資產管理（如房產或車子）、未解決的財務管理問題、電子資產管理（如電郵、社交媒體賬戶或媒體訂閱）。此外，如果您已經提前選擇了往生后的永恆歸宿及策劃好人生的畢業典禮，譬如預購富貴福地/骨灰位及生命圓滿契約的資料，皆可記錄在內。





## 電子保險箱

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電子保險箱可以幫助您儲存重要文件，並可以與您最信任的人安全共享這些文件，比如您的遺囑、保單、契約、財務資料和醫療記錄。

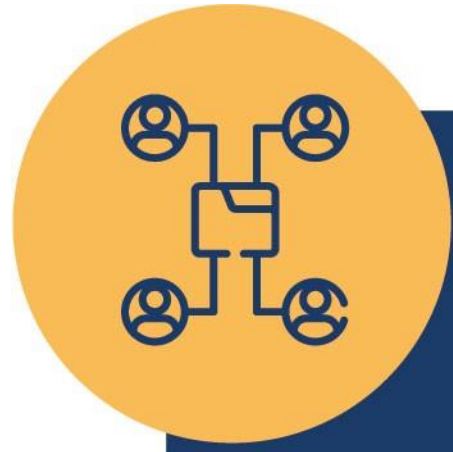
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## 遺言

將臨終遺言和信息以文字、音頻或視頻的形式記錄下來，當您不幸離世時，這些遺言可以被保存下來並發送給您愛的人。

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## 共享

邀請您最信任的人（如家庭成員或律師）查閱您的計劃。您可以設定什麼時候讓他們查閱，以及您希望跟他們分享的部分。



欲想了解有關Bereev的更多詳情, 歡迎瀏覽 [nirvana.bereev.com](http://nirvana.bereev.com) 或  
欲知更多詳情, 請聯繫富貴授權代理

☎ 1800 88 1818

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